MINUTES

Seattle Music Commission Meeting

Wed, May 15th, 2024, 12:00 – 1:30 p.m. HYBRID Virtual/In-Person

Commissioners Present: Kitty Wu, Chair, Jason Clackley, Vice Chair, Jessica Toon, Adra Boo,

Jovino Santos Neto, Denise Burnside, Casey Carter, Shannon Welles, Keola Kama, Paula Madrigal, Kelli Faryar, Nate Omdal, Nick Vaerewyck

<u>Commissioners Absent</u>: Nick Turner, Julius Caesar Robinson, Bunnie Moore, Eric Lilavois, Anne

O'Dowd, Terry Morgan, Andrew Joslyn, Andrea Friedman

SMC Staff Present: Scott Plusquellec, OED

<u>Guests:</u> David Shanahan, Seven Sky – Seattle Composers, Olisa Enrico –

Executive Director, Cultural Space Agency, Leo Flor – Legacy Officer,

FIFA Local Organizing Committee

<u>Call to Order:</u> The ORDINAL meeting of the SMC was called to order at 12:06 p.m. by

Chair Kitty Wu, with a land acknowledgement.

Public Comment:

Olisa gave updates on Kerry Hall at Cornish.

- Cornish had originally given a timeline to allow cultural space agency to put together a proposal.
- Now there is a rush as Cornish is in trouble and needs to sell it to stay soluble, original timeline in flux
- 5 people and groups have stepped forward to try and keep the building as an educational space.
- 13m asking price.

Question - how do we coalesce these groups together. Need some help in identifying donors who can step up.

If commissioners would like to be part, setting a meeting in early June to organize.

- Kitty offered WA Hall for the meeting.
- Nate has been working with some of the groups.
- Having a meeting with RBJ on Friday.
- Looking to figure out Council and Mayoral asks.

Olisa - Putting together a one sheet call to action. Need anchor organization.

Regular Commission Business: Approval of March minutes – Denise motioned, Adra seconded, all in favor, none opposed, none abstained.

Guest Presentation - Leo Flor, Chief Legacy Officer, FIFA Local Organizing Committee:

World Cup is coming to Seattle

- Largest sporting event in the history of the world
- 48 teams, 3 countries, 16 cities (Seattle chosen as a host city)

Local committee is comprised of Peter Tomozowa- former President of Sounders - CEO of committee, April Putney – Chief Strategy Director, John Diaz – former Seattle police chief is Security Lead, Ann Kawasaki Romero – Chief Operating Officer and Filpe Mendez – Chief Legal and Administrative Officer

- Trying to help the world see Seattle in a new way
- First contract with Puyallip Tribe as supporting sponsor.
 - Doing traditional canoe journey.
 - Highlight culture of Coast Salish people.
- Recast the sound of the city as well.
- Telling the Juneteenth story during that week's match.
- Game during Pride Week, highlighting that

Questions the committee is working on -

- We have a brief moment of the worlds focus, how to we create a long lasting legacy for the city from this?
- How do we curate experiences for the people who are here, watching matches, will then have time to go out and explore. Not just focus on Seattle, but the rich neighborhoods C/ID, CD, etc
- How can we share our music and musicians with the world?

FIFA will be making the high-level music decision. We have little control of that. At City level we have more control. Want to feature local artists at Fan Fest. Will have some larger artists but want to add some less known artists as well.

Fanfest – We oversee the things outside of the stadium. Will have one major local spot, and then Fan Zones across the state. Still deciding if they are open everyday, match days, what?

- How are these neighborhoods be affected (or not affected) by these impacts.
- Worried about tokenization. Want more black organizations involved.
 - We are here to ask for help and do this responsibly, Connecting to find the local leaders to help this.

Jovino – have local non-native musicians, ie local Brazilian, Mexican, etc. Seattle Symphony has a native heritage program,

How are you outsourcing the artists? Contracting out to artists.

• Casey -Don't want to see the same old faces. Get new people equally talented get showcased.

Kelli – working with Waterfront Park, would like to connect. Want to explore all the multiple layers of media to create experiences inclusive of local artists.

Nate – some resources to offer for funding from his group

How are you working across municipalities? Will there be a community calendar? Will there be push phones notifications?

• This group is the connector for ideas and opportunities.

Is there a way for the SMC to work with this group to showcase new work in Seattle as well?

-Want to identify one or two things that we can work together on. Conversations to continue. Leo will take notes back to organizing committee and circle back.

Reset Conversation:

Last meeting for the 4 commissioners is July. Committee work through August.

- Shannon is taking over A and ED,
- Andrea Y and C, need co-chairs for each.
- Revisioning is switching to rebranding and comms. Need to move conversations on comms channels with city. Adra will join this committee.

Changing the way we work on projects.

- each subcommittee is working on the same project but on different aspects of that project.
- Trying to solve for getting commissioners involved. MPLZ was a great example.
- Identifying areas of focus FIFA and DAP. How can we all centralize all our work on specific projects.

New Commissioner Candidates:

4 people rolling off, Shania Foley is interested. Need ideas from commissioners if you have ideas. Please send emails and contact.

Did we identify gaps from the skill set request? Only got two. But exec team looked at the current make up and have artists represented.

Need production and venue owners.

Looked at idea of Film commission seats, didn't want to be that ridged.

Workplan 2025 prep conversation:

Having this new reset of two to three work items will make the workplan go better.

Adjourned 1:30